

APPENDIX B: Letter to Senator Feinstein

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July 16, 2013

TO: Senator Feinstein
FR: Supervisor Norma Santiago, El Dorado County Board of Supervisors
RE: Smart Hubs at Lake Tahoe, An Economic Development Necessity

In anticipation, thank you for meeting with me on this subject while at Lake Tahoe in August for the Environmental Summit. I think you will be quite interested in learning the details of the Smart Hub concept.

This memo, and supportive summary attached, is designed to outline what and why a Smart Hub is critical to the attraction of future investment in the Tahoe Basin.

In essence, a Smart Hub (referred to here as ONE HUB), is designed specifically to benefit Lake Tahoe communities, and:

- Is a series of self-sustaining, interconnected, high-performance, high-functioning catalyst projects that foster the development of connected economies and ecosystems.
- Is a scaled version of a Smart City (Megapolitan) solution resized to a Smart Community (Micropolitan, populations under 100,000) environment to provide regional and beyond connectivity through Machine-to-Machine and Hub-to-Hub every 30 miles based on technology and terrain.
- Is a platform for micro-infrastructure.
- Is a co-located Microhabitat in high-performance buildings that provides targeted services to attract ideal markets and clients.
- Is integrated systems managed, monitored, distributed and connected by a MicroNetwork.

Tahoe is the perfect target for:

- A "Micropolitan" effort that catalyzes revitalization and renewal, economic growth and environmental repair.

- Infrastructure solutions with emerging technologies designed for human-scaled and walkable communities that are considered rural with 10,000-50,000 populations.
- Technologies that will improve transportation, water, waste and energy distribution systems, transform information and communication technology (ICT), and expand citizen/residents/visitor electronic services.
- An international draw as a desirable region with unlimited potential.

One Globe Corporation has created strategic alliances with resources like Hitachi Ltd., Cisco, Siemens, AECOM and others, whose focus is with systems integration through emerging technologies.

Sheri Woodsgreen, Co-Founder and Managing Principal of One Globe Corp., has developed infrastructure strategies for communities that transform their connectivity capabilities and allow them to become the community of the future with tremendous potential for attracting investment, business expansion, employment growth and versatility, educational opportunities and economic development.

I look forward to discussing more details with you, and also joining me will be a representative from Hitachi and One Globe Corporation president, Sheri Woodsgreen.

Thank you, again, for meeting with us.

Sincerely,

Norma Santiago
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Other: Countless industry-and-topic-centric articles available upon request