

LAKE TAHOE news

Lake Tahoe News is embarking on a month-long promotion about *Lake Tahoe News*.

Why?

Well, we've discovered not everyone knows about the different aspects of the website, how it can benefit you and/or your business, how the Facebook page has different content than the news site and the myriad other benefits available. So, this month-long campaign is a bit of an education campaign.

Each day throughout May *LTN* will publish one short story about some aspect of *Lake Tahoe News*. These tidbits will also introduce you to some of the people associated with *Lake Tahoe News*.

But this page you are reading, well, it's also an effort to expand our existing paid subscriber list. The larger the *LTN* paid subscriber list, the more likely it is *Lake Tahoe News* can become what is legally known as an "adjudicated publication". The benefit of status as an "adjudicated publication" is *LTN* would legally be authorized to publish legal notifications such as fictitious business licenses, foreclosure notices, and announcements from government agencies. Those publications provide useful information to readers, and provide an increased revenue stream to *LTN* that allows keeping the subscription costs low. It further allows *LTN* to retain and grow its staff of excellent writers and contributors to continue to provide diverse news coverage to you.

In order to become an "adjudicated publication" *LTN* must jump through several legal hoops. That's where you come into play. We need paid subscribers. Don't worry – it won't break the bank, it might help clear the couch of that long forgotten pocket change residing there. Although *LTN* will remain available even if you don't contribute, a minimum \$1 per year (the maximum is up to you) would allow us to add you to our "paid" subscribers list (one of the required legal hoops described above) and secure our designation as an "adjudicated publication" as well as *LTN's* future.

To become a paid subscriber, please fill out the form below. An asterisk identifies the information required by state law; the rest will help us know whom our readers are. You may send your money with the form to the address at the bottom; or send the form via email to info@LakeTahoeNews.net and pay through the Donation button through PayPal at the bottom right of the home page.

By becoming a paid subscriber, you become part of the NEWS Team. This qualifies you for special deals. Everyone who becomes a paid subscriber this month will be in the running for one of two photographs — one of Mount Tallac, the other of the barn in Hope Valley — taken by Dirk Yuricich. And the first 50 paid subscribers in May will receive a *Lake Tahoe News* T-shirt.

We thank you in advance for your continued support of *Lake Tahoe News*.

Lake Tahoe News 2012 Subscription Form

*Name: _____

Gender: _____

Date of birth: _____

*Amount paid: _____

*Is this a weekly ____ monthly ____ annual ____ payment?

*How did you pay? (i.e., cash, check, PayPal) _____

Would you like to be notified in one year about renewing your
subscription? _____

If yes, we will notify you by email.

*Email address: _____

*Mailing address: _____

*County of residence: _____

T-shirt size: s ____ m ____ l ____ xl ____ 2x ____

Do you receive the daily digest? y ____ n ____

Why or why not? _____

Do you mostly read *LTN* on a computer _____ tablet _____ phone _____?

What do you like most about *LTN*? _____

What would you suggest to improve *LTN*? _____

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If you're not reading [Lake Tahoe News](#), you don't know Lake Tahoe.