

Derek Gabriel 'Zippy' Penaranda – 1982-2012

The deepest and most profound loss is that of your child.

Our beloved son – Derek Gabriel “Zippy” Penaranda – departed his broken vessel and has set sail on his journey of eternal and everlasting life, where he will remain forever young and beautiful.

Born six weeks premature on our ninth anniversary at 4 pounds, 8 ounces on May 19, 1982, he was our greatest gift from God. We were there when he took his first breath, and we were there when he took in his last on Oct. 17, 2012.

There is no measure of words that can profess the joy and unrequited love that Zip brought to his family. He loved and embraced life and lived it to the fullest.

He was a positive individual and a genuinely happy person.

His enduring smile, beautiful eyes and handsome face will always be a beacon of comfort to us.

There were so many things in life that Zip enjoyed and too many to mention. However, the most important things were his love of family, friends, work and community.

His father and him were the best of friends.

They would scour the city neighborhoods, and swap meets looking for the perfect find, a term affectionately known as “paling around”. He was an avid motorhead and

together they shared their passion of VWs, vintage vehicles and anything fast and furious.

Under his fathers tutelage he became a master mechanic and

Jedi of VWs. On any given day you would find them working together and wrenching on their vehicles.

He took great pride in building his knowledge and ability to make his engine roar.

He also enjoyed his love of aviation. His brother, Marshall, taught him the love of antique aircraft and shared with him his incredible wealth of knowledge and the beauty of taking flight. As children and through adulthood we toured the airshows, fleet week and all things related to these beautiful machines. Last year he won a free flight on a Beech 18 at the Colombia Airport. He was so happy to present this to his Dad on Father's Day. Together, with his brothers and girlfriend Katie, they all shared in the joy and excitement together. He took his last flight on his 30th birthday in South Lake

Tahoe in a Piper Archer, together with his brothers and friend Billy. Billy was so inspired that he is working towards achieving his private pilot's license.

Another passion he shared was his love of music. As a family we would attend many concerts together. His brother, Patrick, and him would spend hours enjoying their many shared interests. Patrick would write and compose many songs that would reflect upon

his brother and family. He would sit with him during his time in the hospital and play them for him. Zip also liked to DJ with his friend Adrian. They would love to share the joy and inspiration that it brought to others.

Zip loved the holidays. He shared this with his Momma and he so enjoyed the love of food, lights and decorations. He always looked forward to Thanksgiving and would present me with a lighthouse to add to the Christmas collection he had begun for me.

The number grew large through the years and he would love all

the beauty of light and colors it brought to our home. He loved to cook and prepare meals and most of

all enjoy eating them. His Grandma's "snicker doodles" were his all time favorite cookie and said that the best ingredient was "love".

Derek's soul mate was Katie Musselwhite. Together they shared their life of love, laughter and promise for four years. He took pride in providing for her needs. They

shared their home together in Ripon. They could be found on their couch sharing their love of movies and cinema together. He encouraged her to fulfill her college

education in becoming a teacher. He loved her deeply and they had planned to marry and raise a family together. She stayed at his side during his entire stay at Renown Medical Center in Reno. We will always be eternally grateful for that.

Friends were another big part of Zips life. He had so many that loved and adored him.

He was endearingly known as "Papa Bear". He began a tradition of "Friends giving", a prelude to the Thanksgiving holiday, whereby all his friends and family would gather to celebrate the onset of the holidays with joy and merriment. He also was a founding father of the "Folkswagen Club" where his friends would gather to meet and share their love of Volkswagens and driving machines.

Work was a rewarding and fulfilling experience for him. He was a "certified energy analyst" for California Living and Energy. He loved his job and respected and admired all those he worked with. He felt blessed to be a part of their family. We want to extend our heartfelt thanks and debt of gratitude to Bill, Anita and their daughter Lexine for all of their contributions to his fundraisers and for turning his calendar on a monthly

basis in hopes of his recovery and return to work.

Zip loved his community of Ripon. He lived here his entire life. He would love to attend the street fairs, citywide garage sales, Almond Blossom and Karaoke at the Ripon Inn.

The community embraced him as well. We will always be eternally grateful to the Hendricks family, Carolyn, Mandi and Breanna for the extraordinary and successful effort they put toward his fundraiser. It was nothing short of amazing. To all those who attended and gave their support, prayers and words of encouragement we will always be forever grateful.

We extend a special “thank you” and our heartfelt gratitude to his Auntie Cindy. She would visit him in the hospital daily to work with him and provide him with her love and support.

Derek is preceded in death by his Grandpa Ed Dikos, Vovo and Papa Penaranda, Uncle Sergio Penalver.

He is survived by his parents Wayne and Debbie Penaranda, brothers Marshall and Patrick Penaranda, Grandma Rose Dikos, Aunties Rebecca Rodriquez and Cynthia Mojedh (David), cousins Amanda Rodriquez, Stephanie Sapiens (Al), Talmage and Kim Borrero, and Vindi Minnie (Kevin).

Services are at Ripon Grace Brethren, 734 West Main St., Ripon, on Oct. 26 at 10:30am, with a luncheon to follow.

– Wayne Penaranda

Horse and buggies helped

determine when Election Day is

By Selena Simmons-Duffin, NPR

It's Tuesday – exactly two weeks out from Nov. 6, Election Day. Why is voting day for American federal elections always a Tuesday? The answer is a bit obscure and has to do with buggies.

Let me explain.

The story starts all the way back with the Founding Fathers. “The Constitutional Convention just met for a very brief time during the summer of 1787,” Senate Historian Don Ritchie says. “By the time they got finished they were exhausted and they hadn't made up their minds on a lot of things.”

They were pooped. So they left the question of when federal elections should be held undecided. Without that laid out, states were left to set their own voting dates, which meant several decades of electoral chaos. Ritchie describes it as a “crazy quilt of elections” held at all different times, all over the country.

Finally, in 1845, Congress decided to get things under control. Ritchie says lawmakers reasoned that Monday was out because people would have to travel to the polls in their buggies on Sunday, the Sabbath (this is where the buggies come in). And in a mostly farming society, Wednesday wouldn't work because that was often market day.

So, Tuesday was the day, and that seemed to work great for 19th century voters. “In the 1840s, elections were a big to do – there was a lot of hoopla, there were parades,” Ritchie says. “Whole families would come on wagons from the farms, people would get dressed up for the occasion.”

Though the America of buggies and markets has long since given way to minivans and grocery stores, Tuesday remains the day we vote.

“That may have made sense in 1845, but the world has moved on,” Rep. Steve Israel, a New York Democrat, says. “Democracies have moved on, and so Congress should also move on and make it easier for people to vote.”

There are, of course, other options for a lot of folks, like absentee and early voting. Still, there are voters who can’t cast ballots unless they can find a way to get to the polls on Tuesday. “In 15 states you do not have an opportunity to vote early or by an absentee ballot or by mail, which means you have to vote on Tuesday,” says Jacob Soboroff of Why Tuesday, who also is a host and producer for HuffPost Live. “It’s just ridiculous, it’s absurd. There is absolutely no good reason whatsoever to vote on the Tuesday after the first Monday in November.”

Soboroff and Congressman Israel say Tuesday voting bars access to democracy and keeps America’s voter turnout chronically low. They point to census survey data showing that 1 in 4 people says he’s too busy or his schedule doesn’t allow him to get to the polls.

Their solution? Move Election Day to the weekend. Israel has been introducing and reintroducing a bill to move voting to the weekend.

But moving poll day turns out to be no easy task. The weekend voting bill keeps dying in committee. And earlier this year, when the Government Accountability Office talked to elections officials about how weekend voting would work, they came up with a list of logistical difficulties, from keeping equipment safe overnight to recruiting poll workers to work the weekend. There’s also, of course, no guarantee that moving Election Day would change voter turnout.

Then there's the simple fact that Americans have gotten used to voting on Tuesday. "We're a very traditional county, and that became a tradition in a lot of ways," says Ritchie. "That's the way people were accustomed to doing it, people could count on it, you could set your calendars on it."

For this election, the date is set. So – as in every presidential election since the 1840s – Tuesday is the day to vote.

Emile Allais – ‘father of modern skiing’ – dies at age 100

By Douglas Martin, New York Times

Émile Allais, a daring champion French skier who helped shape his sport by developing and popularizing a new style of skiing in the 1930s – keeping the skis parallel – as well as by coaching Olympic teams and designing ski equipment, died on Wednesday in Sallanches, in the French Alps. He was 100.

The French Skiing Federation announced his death, prompting Jean-Claude Killy, the French skier who dominated the sport in the late 1960s, to hail Allais as “the father of modern skiing.”

For all his many victories on the slopes, Allais failed in perhaps his final challenge: his bet that on his 100th birthday he would beat his cardiologist down Valle Blanche in Chamonix, one of the great Alps ski runs. He stopped skiing a few years ago.

In 1934, Allais became the first French skier to win a major event, placing first in the combined event – a downhill run and two slalom runs – at Hahnenkamm at Kitzbühel in the Austrian Alps.

In the 1937 world championships, he won gold medals in the downhill, slalom and combined, becoming the first man to win both downhill and slalom races in a major championship. That year and the next, he was the world's all-around champion skier, the first man to hold the title in successive years.

His daring, almost reckless-seeming style of skiing was legend. He once did a somersault in an event and landed on his skis without losing time. The *New York Times* once described him as “a congenital candidate for the suicide club” and marveled at how he often seemed out of control before miraculously recovering.

He awed competitors. A German skier was quoted by the *Times* in 1937 calling Allais “the greatest all-around skier the world has ever known.” Killy said Allais had taught him to take risks.

His most far-reaching contribution to the sport came in the late 1930s, when he helped develop and popularize the new method of skiing with skis parallel to each other rather than angled inward in a V shape. The French Skiing Federation soon adopted that as its official style.

In the 1940s and '50s, Allais coached the French Olympic team for seven years, and the Canadian and American teams for one year each. He helped found the École Française du Ski, which became one of the world's largest ski schools.

Allais made a business career out of skiing as well, opening a resort in Chile and helping to develop others in France, including Courchevel. He designed skis, goggles, aerodynamic pants and some of the first ski boots to fasten to the skis. His goal, he once said, was to help skiers experience the

“sense of speed and the sense of freedom” that had so captivated him as a youth.

He spent considerable time in the United States, as the first ski school instructor at Squaw Valley and a teacher in Sun Valley, Idaho, where one pupil was the movie producer Darryl F. Zanuck. Brigitte Bardot and Cary Grant were also among his pupils.

Émile Allais was born on Feb. 25, 1912, in Megève, in the Mont Blanc region of the French Alps. His father, a baker, was killed in World War I. His mother remarried and went into the hotel business. An uncle who was a mountain guide made skis for him, and by 8 he was an adept skier. At 17, in 1929, he competed in his first race.

In 1932, Allais’s racing career was interrupted by compulsory military service, which he accomplished by serving with the French ski corps. Returning to the slopes, he finished second in the downhill and the combined event in the 1935 world championships.

In 1936, at the Olympics in Germany, Allais won a bronze medal in the slalom with a dramatic run that provoked clamorous cheering. Hitler went to congratulate him personally. “He looked harmless enough,” Allais recalled years later.

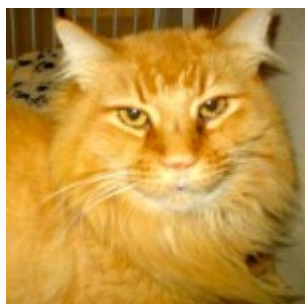
World War II and a broken ankle ended his ski racing career.

Allais’s first wife, Georgette, died in 1970. He is survived by his second wife, Mireille, and his daughters, Karen and Kathleen, both of whom skied for the French national team.

At 90, Allais broke his shoulder in a collision with a snowboarder. But he returned to the slopes after recovering, and kept skiing into his late 90s.

Tahoe Tails – Adoptable Pets in South Lake Tahoe

Simba is one of several beautiful, large Maine Coon cats at the shelter. He is 6-years-old and came to the shelter with his equally large friends Elmo and Princess. Their owner is too sick to look after them anymore.



Simba likes other cats and has been an indoor-outdoor cat. He is a really sweet boy who purred the whole time he was being groomed.

Simba is neutered, microchipped, and vaccinated. He is at the El Dorado County Animal Services shelter in Meyers, along with many other dogs and cats who are waiting for their new homes. Go online to see photos and description of all pets at the shelter.

Call (530) 573.7925 for directions, hours, and other information on adopting a pet. For spay-neuter assistance for South Tahoe residents, go online.

– Karen Kuentz

Nominees for Blue Ribbon Awards announced

The Blue Ribbon Award nominations have been tallied, with more than 150 nominations received.

The 5th annual Blue Ribbon Awards Dinner and Ceremony will be Nov. 15 at Embassy Suites in South Lake Tahoe. Tickets are \$50 (775.588.1728) and include a cocktail hour.

Here are the nominees for the 2012 Blue Ribbon Awards:

Tourism – Avalon Lodge/Cle Hospitality, Lake of the Sky Outfitters, Lake Tahoe Adventures, MontBleu Outdoor Concert Series, and South Tahoe Stand Up Paddle.

Geotourism – Discover Lake Tahoe Tours, On Course Events, South Tahoe Stand Up Paddle, Sustainable Tahoe/Tahoe Expo, Tahoe Rim Trail Association, and Tahoe Tallac Association/Valhalla at Tahoe.

Small Green – Connie's Clothesline Thrift Shop, Elevated Fitness, South Tahoe Stand Up Paddle, Sustainable Tahoe/Tahoe Expo, and Tahoe Resource Conservation District.

Large Green – Edgewood Tahoe, Harrah's & Harvey's, Heavenly Mountain Resort/Echo Program, and South Tahoe Refuse.

Entrepreneur – Amy Thompson/Tahoe Tot Spot, Bob Nielsen/MacDuff's Public House, Brandi Brown/Tahoe Production House, Bren Tate/Sea Leagues Skates, Cindy Rawlins/CC's Pirate Treasures, Dana Smith/Straw Hat Pizza, Darrell Wampler/K-Tahoe Radio, Fred Jackson/Tahoe Lobster Company, Rob Giustina/On Course Events, Paige Rice/Tahoe Best Friends, Paul Reder/PR Entertainment, and Theresa Bertrand/BioSpirit Day Spa.

Experience – Barton Hospital, Bona Fide Books, Discover Lake Tahoe Tours, Elevated Fitness, Getaway Café, Heavenly Sports,

On Course Events, PR Entertainment, Primo's Italian Bistro, South Shore Bikes, South Tahoe CrossFit, South Tahoe Stand Up Paddle, Tahoe Tot Spot, V'z Image Option'z, and Zip Tahoe.

Customer Service (Private Sector) – 968 Park Hotel, Adra Fenstermaker/Body by Adra, Amy Thompson/Tahoe Tot Spot, Beth Lee/Affordable Construction Services, Brian Cohen/Overland Meat & Seafood Co., Bridget McGrath & David Kumpe/Elevated Fitness, Cheryl & Tyler Cannon/Sprouts, Clean Tahoe Program, Diane Guth/Getaway Café, Don Muren/Edgewood Tahoe, George Zepeda/Jalisco Grill, Hec Hernandez/South Shore Bikes, Kim & Jim Warlow/The Cork & More, Joe Hayes/Heavenly Mountain Resort, Joshua Ashby/Park Tahoe Inn, Les Schwab Tires, Lira's Market, Marie Logie/Jazz Kat Café, Mark Podesto/NorCal Beverage, Matt Reinke/The Burger Lounge, Maureen Stuhlman/Tahoe Best Friends, Nelson Marroquin/Embassy Suites, Paige Rice/Tahoe Best Friends, Paula Morris/John's Cleaners, Rowena Pegg/Lakeside Beach Grill, Roy Testa/Welcome's Auto Body, Scott Craig/Riva Grill, Sierra Athletic Club, Tommy Gunnell/Embassy Suites, and Zion Finck/TechTastic.

Customer Service (Public Agency) – Bobbi Thompson/Minden-Tahoe Airport, Brandy Johns/Kingsbury Grade Improvement District, Dee Kline/El Dorado County, and Judy Finn/City of South Lake Tahoe.

NorCal city embraces its roots of being ground zero

for breast cancer awareness

Publisher's note: *October is Breast Cancer Awareness Month. People are affected by cancer in all sorts of ways and communities do various things to shine a spotlight on various cancers. This is the last of four stories about cancer.*

By Kathryn Reed

REDDING – Every shade of pink imaginable floods the streets here to show unity in bringing awareness to breast cancer.

Cars are lining up before the 6am Oct. 18 start time to release 40,000 bags filled with breast cancer information. And people are coming by after the bags are gone. People could even order 150 bags ahead of time.

Smiles are everywhere. One woman boasts of being a 20-year survivor. All are appreciative of the gang of volunteers who are up well before dawn to begin the bag brigade.



The Sundial Bridge in Redding becomes pink once a year to bring awareness to breast cancer.

Photos/Kathryn Reed

A school bus comes by, so did an 18-wheel Coca-Cola truck. Each year a woman who owns a vintage pink car comes for her bag. All ages, both genders are driving up. Guys are saying they are getting their bags for the women in their lives.

This is the 16th annual Think Pink event where each year bags filled with all things breast cancer related are given out in the North State. Think Pink started in Redding and it's the Nor-Cal Think Pink board of directors in cooperation with its partners that is able to put on Think Pink Day. (It's always the third Thursday in October.)

Education is the key. The calendar, which is a main part of the goodies in the free bag, has a sponsor for each month. Each month also has educational material. A hanger for the shower helps remind women to perform a monthly self-breast exam.

Volunteers are in pink, but so are most of the people in the vehicles slowing down for their bags.

Pink and breast cancer are synonymous – especially during October. But it's not just people turning pink.

The fountain in front the Redding City Hall is sending streams of pink water into the air.

The restaurant View 202 is offering deals on Pink-Tinis and select food items with a percentage of the proceeds going back to Nor-Cal Think Pink.

The board approves who can do what. Several businesses have a day, a week or all month (after all October is Breast Cancer Awareness Month) where some of the money they raise goes back to Think Pink. Every business that participates must have an educational component to the promotion.

For example, the pen MD Imaging gives out says “Mammograms Save Lives”.

At Chop Chix Salon pink hair extension are being woven in for a \$10 donation. All the money goes to Think Pink. This is the fourth year the salon has participated. The first year \$800 was raised. The next \$2,400. Last \$2,500. Their goal is to keep increasing the cash for Think Pink by \$100 a year.

It’s the evening on this third Thursday of October that draws the largest crowd – 3,000 last year and estimates are more showed up this year. The iconic Sundial Bridge is awash in pink. With the pylon shooting 217 feet into the jet-black night, having it turn pink was like a ribbon in the sky.

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Zan Barker left an indelible impression

By Robert Schimmel

Have you ever known someone who seemed to naturally and

effortlessly bring 100 percent to the table or party at all times? And I don't mean this in terms of the action hero or person with the massive accumulation of toys, property, etc., but rather that extraordinary individual who consistently leaves you with an indelible, positive impression, a lasting and resonant note of caring, a sense that you can do or be more, and a willingness to help you along that path?

For those of you who had the pleasure of knowing Alexander "Zan" Barker over the course of his 64 years, 41 of which were spent here in his adopted home of Lake Tahoe, the above description of his sincere effects on people he'd just meet once or spent years with was always the same.



Alexander
"Zan" Barker

Zan passed away suddenly at his home in Marla Bay on Oct. 2, and I attended his very touching and memories-filled service Oct. 14, during a warm, soft and lovely sunset at Lakeside Beach. It was as perfect as he would have choreographed, from the spiritual ambiance and succinct service to the "gathering of people" whose lives he'd influenced in meaningful ways to his favorite, savory finger foods and delicious wines.

Aside from Zan's photographic passion and skills, his consummate ability to host any event, and his impeccable cooking sense were all present along with a healthy dose of humor and style that he so appreciated and nurtured in himself as well as others.

I met Zan when he first hit the South Shore in 1971 and slept

behind the couch in the Bavarian Village condo apartment I shared with two other Tahoe "explorers". But he was very different from all of us: he knew this was home, and his determination with optimism was magnificent and sometimes a bit intimidating as he lovingly, but confidently, began to step into and embellish the mainstream of activity on the South Shore. If you haven't read his Tahoe "bio" that Lori Cramer had to reduce, let me encourage you to do so as it scratches the surface of how many people this man networked with and enjoyed. From athletics to business to city government to the environment to the arts, Zan pushed and pulled with an irresistible, calm force and charm to get the most from all of them. And I was definitely in his sphere of influence and debt.

You may wonder why I didn't just write an obit for him, also. First of all, I am not so qualified and that was handled beautifully. My mission here is to highlight his humanity and bring up what this and any community needs more of: people like Zan with the heart, passion, humility and velvet gloved strength to mobilize visions and the abilities of others into real and concrete relationships and outcomes. Leaders do this without fanfare or hesitation and certainly with no thought of their own self sacrifice. He blessed me with his promotional prowess and giving by sponsoring the Waterfront Gallery on Timber Cove pier in the '80s and commissioning me and others for artwork.

Story after story were told Sunday at "his" Lakeside Beach Grill (he sold it early this year in preparation for a new chapter in life) that just confirmed how one strong and spirited person with a love for others and a compassionate soul can make a huge difference in the core of a community. I am absolutely amazed at how Zan genuinely touched and changed myriad lives as well as brought total strangers together in unions of common effort and purpose.

Thank you, Zan, dear and respected gentle giant, for being an

irreplaceable role model of friendship, generosity, compassion, creativity, insight, philanthropy, networking and benevolence in the world and with the people you loved so much and shared so easily.

Cancer League lends help to those in need on South Shore

Publisher's note: October is Breast Cancer Awareness Month. People are affected by cancer in all sorts of ways and communities do various things to shine a spotlight on various cancers. This is the third of four stories about cancer.

By Kathryn Reed

A cancer diagnosis is life changing – no matter the ultimate outcome.



Not everyone has the financial means or support group to handle it without the help of strangers.

That's where the South Lake Tahoe Cancer League steps in. This nonprofit run by volunteers and an eight-member board has been around since the early 1980s. The group helps people on the South Shore – going to Glenbrook, up to the El Dorado County line past Emerald Bay, and into Christmas Valley.

"It started because at one time it was just the American Cancer Society here. Local people decided we were not seeing

any benefit from the money so they decided to break away and form the South Lake Tahoe Cancer League, with the idea that we would help local people and not just the city," explained board President Jonnie Crawford.

People undergoing treatment for cancer – chemo, radiation or surgery – may apply for a grant from the organization. Their doctor must verify they are undergoing treatment, but no one has to show any financial paperwork to receive a grant.

"(Last week) I approved a grant for a person who goes to the VA. He lives in a trailer and absolutely has no income," Crawford said. "It's so sad. A lot of times these people are not visible."

Up to \$400 is available every other month for cancer patients. The money can be used however they want. There are no strings attached to money or need to show receipts. It can go for medication, gas, food or other bills. To date for this calendar year the local Cancer League has given out \$33,000 worth of grants.

Besides cash, rides are also available. Volunteers drive patients as far as Reno and Truckee for medical care. Drivers are reimbursed for the miles driven based on what the state sets as the rate per mile. For September, the group wrote checks totaling \$2,815.

"Some of the people who need rides ... they are desperate," Crawford said.

Through the years, the number of people seeking grants and those needing rides have increased, according to Crawford.

Money to support the Cancer League comes from a variety of sources. But the biggest fundraiser of the year is coming up. It's the Sees Candy sales.

Each year the storefront has donated the space for free. The

group is returning to the Raley's center at the Y by Starbucks. The doors open shortly before Thanksgiving.

One-pound boxes of various chocolates are available.

"We get quite a few merchants who buy candy for their offices," Crawford said.

People have been seen making multiple trips to their vehicle with all the boxes they've bought.

The Moose Lodge puts on the Longest Day of Golf event, which benefits the Cancer League.

This was the first year Sierra Athletic Club put on a walk with the beneficiary being the Cancer League. More than \$2,000 was raised that day.

Last year \$6,000 from the Lake Tahoe Visitors Authority via the celebrity golf tournament was secured. The Cancer League has sent in a request for funds from this year's event, too.

For more information about making a donation or to become a volunteer, call (530) 573.1703. Donations may also be sent to: South Lake Tahoe Cancer League, P.O. Box 17962, South Lake Tahoe, CA 96151. Memberships are also available at \$20 year. Not all volunteers are members, and being a member does not mean one has to volunteer.

TAP looking for art festival vendors

Tahoe Arts Project is putting on a Holiday Art Festival on Dec. 8 at St. Theresa's Grace Hall in South Lake Tahoe.

The Festival will take place from noon-4pm. It will include art and craft booths, food, wine, hot chocolate, music, dance and a visit from Santa.

This is a family event.

Twenty-five 10×10 spaces are available on a first come, first serve basis. Application deadline is Nov. 20. Applications are available by calling (530) 542.3632.

TAP is a nonprofit organization whose mission is to provide cultural enrichment and diversity for the community through the arts and education with particular focus on our youth. TAP has been bringing professional performing arts of various cultures into S. Lake Tahoe schools and the community for 26 years. All proceeds from the festival will go toward these programs.

South Lake Tahoe wants businesses to show holiday spirit

South Lake Tahoe wants every business on Highway 50 to be part of Light up South Lake Tahoe.

The city wants to partner with businesses located along Highway 50 from Stateline to the Y and provide a “buy one, get one free” on holiday lights.

“We are purchasing 50 foot white light strings in bulk and asking local business owners to contribute \$12 to decorate their store fronts with these white lights,” the city said in a press release.

On Nov. 24, the South Lake Tahoe Fire Department will have its fire truck decorated with white holiday lights and will begin its procession at 6pm. As the fire truck passes each business that business will turn its lights on. The festivities will conclude at the Y with the annual tree lighting, along with hot cocoa and cookies.

To become part of this holiday event, contact Tina Shannon at (530) 542.6016 or tshannon@cityofslt.us.