

# STHS S Club collects socks for Christmas Cheer

The South Tahoe High School S Club had a Holiday Sock Drive in November and December to benefit local youth as part of the Christmas Cheer All Year “Children Are Special” Project.

S Club members collected 548 pairs of new and “gently” used socks during the drive. The socks were delivered to Christmas Cheer All Year by S Club members and advisers to be distributed to local youth this winter.



S Club members  
from South  
Tahoe High  
give to  
Christmas  
Cheer.

Photo/Provided

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## Freelance writers in demand

If you have a background in journalism, *Lake Tahoe News* would like to hear from you. Send five writing samples, a resume and letter outlining why you want to write for *LTN* to

# Harveys-Harrah's employees enrich holidays at Boys & Girls Club

H.E.R.O (Harrah's Employees Reaching Out) recently hosted a holiday family event with more than 75 Boys & Girls Club members and their families at the club's main site in South Lake Tahoe.

Harrah's-Harveys donated 35 gingerbread house kits and all the materials to make wreaths. Santa was there to make sure everyone had a chance to deliver their Christmas wishes, while 12 "H.E.R.O.s" assisted with the event.



The club provided a free chili dinner while families had a chance to spend time together. This event is an example of the programs and services the Boys & Girls Club is able to provide for more than 650 youth ages 5-18 and their families with the support of the business community and volunteers.

The club extends their gratitude to Harrah's/Harveys for their support. What a wonderful way to express the holiday spirit.

To find out more about the Boys & Girls Club and how you can make a difference in a young person's life, visit [www.bgclt.org](http://www.bgclt.org).

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# Snippets about Lake Tahoe



- Shakespeare is returning to the Lake Tahoe Shakespeare Festival with “Twelfth Night” next summer.

- Carmel Mooney, who often writes stories about Lake Tahoe, has launched a website called Road Trips for Couples.

- Tahoe Truckee Unified School District board had four new trustees. Kim Szczurek and Dee Dee Driller ran uncontested in November; Gaylan Larson was appointed in October; and on Dec. 8 Tahoe Vista resident Randy Hill was appointed.

- Rep. Tom McClintock has changed his district office to 8700 Auburn-Folsom Road, Ste. 100, Granite Bay, CA 95746. The phone is the same – (916) 786.5560.

- El Dorado Hill’s Tech Spec, which manufactures motorcycle accessories, has moved to Minden.

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## Human resources association looking for board members

Sierra Human Resources Association is a community organization that provides business owners, managers and HR professionals the opportunity to network and discuss management practices and business issues that affect employees and our livelihood.

SHRA is seeking enthusiastic leaders with a variety of skill sets in the areas of Membership Development, Public Relations and Marketing, Program Development, Meeting Coordination and Administrative Support. The time commitment is minimal.

SHRA presents an annual calendar of quarterly meetings, networking lunches and workshops.

For more information, contact Laura Moriarty at (530) 573.0224 or [laura@tahoetrainingpartners.com](mailto:laura@tahoetrainingpartners.com).

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## **\$14,000 awarded to Carson City orgs for marketing efforts**

The Carson City Convention & Visitors Bureau awarded \$14,000 in grants from the Nevada Commission on Tourism to three organizations to help with marketing efforts.

The Divine Nine receives \$3,00 for advertising.

The CCCVB will use \$5,000 for video production and website updates, contributing to the promotion of Carson City as a regional destination featuring year-round events, entertainment, dining and lodging options.

The Virginia & Truckee Railroad campaign will receive \$6,000 for advertising and collateral to be utilized in 2011.

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# Snippets about Lake Tahoe



- Deb Howard and Co. real estate will celebrate 10 years in business in 2011.

- Tahoe Rim Trail Association is offering Snow Camping 101 Feb. 26- 27 and March 12-13. Reserve a spot by calling (775) 298.0012 or by emailing [programs@tahoerimtrail.org](mailto:programs@tahoerimtrail.org).

- El Dorado County Public Health Division is offering the seasonal flu vaccine by appointment in Placerville and South Lake Tahoe. To schedule an appointment, call (530) 621.6100 in Placerville or (530) 573.3155 in South Lake Tahoe.

- The making of a Jeep commercial with Squaw's Nate Holland as told by his buddy Ralph Backstrom.

- Fritz Wenck has taken the helm of the Lake Tahoe Community College board.

- As a part of an ongoing initiative to support area nonprofits, Lake Tahoe Gaming Alliance and the Lake Tahoe Visitors Authority donated \$20,000 between four charities – Christmas Cheer received \$10,000; Tahoe Youth & Family Services \$5,000; South Lake Tahoe Women's Center \$3,000; and Lake Tahoe Boys & Girls Club \$2,000.

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**Budget                      gifts:                      Magazine**

# subscriptions for library readers

The Friends of the Library South Lake Tahoe Branch wants you to know of another gift under \$20 that many, many people will enjoy – adopting a magazine subscription for one year at the county library.



The following titles are available for adoption now: *Snowboarder*, *Powder*, *Cooking Light*, *Popular Science*, *Latina*, *Budget Travel* and *Mother Earth*.

This holiday week the library at 1000 Rufus Allen Blvd. is open Tuesday and Wednesday 10am-8pm.

For a great last minute gift to friends, family and the community please ask about adopting a magazine at the front desk.

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## Donations keep LTN writers working

*Lake Tahoe News* is free. It intends to stay that way for the foreseeable future.

Like all businesses, it takes money to put out a product. *LTN* makes it money from advertisers and donations. Without them, there would be no *Lake Tahoe News*.

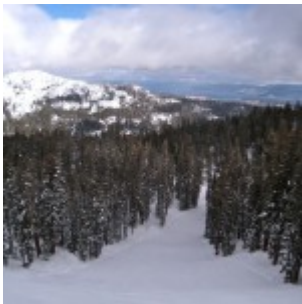
When people have sent a donation, often times they say it's their "subscription" payment – even though *LTN* doesn't charge for subscriptions. But we acknowledge the gesture with a standing ovation. You'll have to take our word on that.

Donations may be sent to Lake Tahoe News, P.O. Box 13406, South Lake Tahoe, CA 96151 or made via credit card through PayPal on the website at the bottom right of the home page.

Thank you in advance.

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## Snippets about Lake Tahoe



- Sierra-at-Tahoe launched a new website this month.

- Julia Mancuso fans may be interested to see how she travels in her new van.

- The Tahoe Queen is offline for maintenance through Dec. 22. The M.S. Dixie paddle-wheeler is offering lunch as part of the scenic cruise ticket, as will the Queen when it resumes service.

- The League to Save Lake Tahoe has a new website.

- A team from the AVID Center in San Diego visited and observed South Tahoe High School's AVID program this month and at the end of the day awarded the school a two-year term as an AVID National Demonstration School. This distinction is given to about 10 percent of schools nationwide.