

El Dorado Winery Association receives grant to assist with marketing

El Dorado Winery Association is one of nine organizations to receive a marketing focused grant for agriculture education and outreach and one of three organizations focused on California wine.

The \$179,000 grant is from the California Department of Food and Agriculture.

The money, which will be given out over three years, will help with the winery association's marketing campaign Taste At A Higher Level.

"Receiving this grant is a vote of confidence for El Dorado Wine Country," Beth Jones, EDWA president and co-owner of Lava Cap Winery, said in a statement. "We are excited to share our unique assets, which is part of our new marketing campaign targeting key markets important to our constituents."

Evening forum to focus on South Shore's economy

A group of partners has come together to present a State of the South Shore Economy forum on Oct. 23 at Embassy Suites in South Lake Tahoe.

The event will kick off at 5pm with a social hour, followed by the forum from 6-8pm.

Speakers and topics feature: Tahoe Prosperity Center Chairman, Thomas Greene; Lake Tahoe South Shore Chamber of Commerce board Chairman Casey Blann; Strategic Marketing Group President Carl Ribaud; Tahoe Resource Conservation District Executive Director John Skeel; and chamber President B Gorman.

Ribaud will present an overview of the South Shore's economy from the perspective of tourism, while Gorman will present a video from the June Chamber Trek to Monterey, Livermore, and Sacramento. Skeel and Greene will facilitate the evening's activities and will ask participants and speakers to explore where our competitors may have had to overcome challenges similar to those our community faces.

Additionally, the facilitators will guide participants through a process whereby residents, business people and community leaders will describe and diagram their concepts for economic revitalization implementation for the South Shore.

For more information, call (775) 588.1728.

Harvest Fest in S. Tahoe a-go; parade canceled

There will be a Harvest Festival at the South Tahoe Recreation Complex on Oct. 27 from 10am to 5pm.

Vendors, a cake walk, costume contest, make-up artist, glitter tattoos, and food, including a chili cook off, is designed for all ages.

The Pumpkin Parade was canceled due to low interest.

For more information, call JoAnn at (530) 544.7412.

The rec center is at 1180 Rufus Allen Blvd.

SHRA looking for volunteers

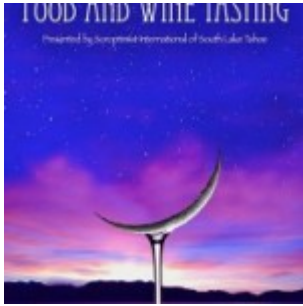
Sierra Human Resources Association is seeking enthusiastic volunteer leaders with a variety of skill sets in the areas of membership development, public relations and marketing, program development, meeting coordination and administrative support.

SHRA is a nonprofit community organization that provides business owners, managers and HR practitioners the opportunity to network and discuss management practices and business issues that affect employees and our livelihood.

SHRA is the go-to membership organization serving all shores of Lake Tahoe, Truckee and Nevada County for all things related to employment and human resources. SHRA's quarterly meetings, networking events, popular

For more info, contact Laura Moriarty at (530) 573.0224 or laura@tahoetrainingpartners.com.

Do you want free wine?



Describe your best experience with wine – but keep it G rated – to be in the running to win two tickets to the annual Soroptimist International South Lake Tahoe wine tasting event on Nov. 2, 6-9:30pm at Harrah's Lake Tahoe.

This is open to all *Lake Tahoe News*' NEWS Team members. To be part of the team, just fill out the paid subscriber form.

Winners will be announced the week of the event.

If you don't win, tickets are \$65 each and may be purchased from any SISLT member or online.

South Tahoe library giving away a Kindle

Teens are encouraged to create a book mark this week because it is Teen Read Week.

Bring completed bookmarks to the South Lake Tahoe branch library by Oct. 20. For every bookmark submitted, the creator will be entered into a drawing for a Kindle.

For additional information, call the library at (530) 573.3185.

The library is at 1000 Rufus Allen Blvd.

Snippets about Lake Tahoe



- After six years of planning and lots of money spent, the owners of Bob Dog Pizza in Meyers broke ground last week on their building.

- State Sen. Ted Gaines, R-Rocklin, scored 100 percent on the California Taxpayers Association's 2012 Voting Record. Gaines was one of 29 state legislators out of the 120 to receive the top score.

- Here are the roadwork schedules from Caltrans for the coming week – Sierra and El Dorado-Tahoe.

- Placer County is having a meeting on the Tahoe Basin Community Plan on Oct. 17 at 6pm in the North Tahoe Event Center, 8318 North Lake Blvd., Kings Beach.

- Nevada Department of Transportation officials are warning it's fall migration time for deer – and to drive carefully. In the U.S. a vehicle hits a deer every 26 seconds.

North Lake Tahoe firefighters

to begin control burns

North Lake Tahoe Fire Protection District is gearing up to begin prescribed burning sometime this coming week depending on weather conditions and local as well as regional resource availability.

The fire district wants to assure residents that if any one of several conditions that must be met in order to conduct a controlled burn is not within prescription, the district will not move forward with the projected burn.

For folks who are smoke sensitive, it is recommended to shut all doors and windows and remain inside as much as possible until any lingering smoke has dissipated.

For more information, call (775)831-0351, ext. 0.

Vietnam traveling memorial to stop in Carson City

The traveling Vietnam War Memorial will be in Carson City Oct. 25-28.

The wall will be at Mills Park on Highway 50.

Vietnam Veterans of America Chapter 388 is putting on a parade Oct. 27 at 10am. A barbecue from 1-3pm will be at the Vietnam Remembrance Compound. Cost is \$15 at the door.

For more information, call Rick Arnold at (775) 720.3907.

Then and now: Evolution of Beacon at Camp Rich



Until about 1984, this single-story cinder-block building, left, built in the 1950s housed a metal-roofed boat storage and rentals barn at one end and a soda fountain at the other end, complete with a jukebox.

Today, below, it is the Beacon Bar and Grill at Camp Richardson.

— *Bill Kingman*



The Camp Rich area by the Beacon has long been a favorite of locals and tourists. Photos/Bill Kingman