Snippets about Lake Tahoe



• Tahoe Rim Trail Association is partnering with Shuttle Around Tahoe for the Segment Shuttle Program to transport people to trailheads to hike a different segment each week. For more information, call 775.298.4485.

• Gov. Jerry Brown has reappointed Richard Wade, 60, of Pollock Pines to the CalFire board, where he has served since 2011.

• The South Lake Tahoe DMV office has postponed this week's renovations. The office is not temporarily closing.

• The Reno Transportation Commission has agreed to bring a bus to Sand Harbor every weekend from May 23 through Labor Day for the next three years. It program will cost $55,000 per year. Passengers will pay $5 each way, with youths and seniors paying half that amount.

• All comment sheets from the March 19 Meyers Area Plan workshop are online. A comment form is there. Staff is reviewing all the comments and will revise the Meyers Area Plan based on the feedback and input. The revised Meyers Area Plan will then be posted on the county's website for further review and comment.

Travel photographer to share

work in Truckee

Photographer Nicole Dreon, who has made a name for herself by capturing images of landscapes and people during solo travels around the globe, will present the Spirit of Adventure at the Cedar House in Truckee on May 20.

See imagery from Dreon’s focus on women athletes in eastern and central Africa.

Spirit of Adventure benefits Adventure Risk Challenge, an organization dedicated to integrating literacy and wilderness programming to inspire and empower underserved teenagers from Tahoe and Yosemite.

Doors open at 5:30pm for hosted appetizers and a cash bar. The presentation will take place from 6 to 7:30pm. Tickets are $20 per person and are available online, then click on the Tahoe Teasers tab .

Online business reputations subject of workshop

Build a better reputation online with help from Lake Tahoe South Shore Chamber of Commerce and Peak 1 Group at Tech Tuesday on April 1 at 8am.

This workshop focuses on the importance of reputation marketing. Participants will learn how to proactively manage their online reputations while increasing their websites’ visibility, traffic and engagement.

Tech Tuesday is a monthly series about the latest trends,

tools and opportunities in technology, marketing and social media. Participants are encouraged to bring their computers. They are at the chamber conference room at 169 Highway 50, Stateline.

This workshop is free for chamber members and $15 for non-members. Register online.

Truckee business embracing being Earth-friendly

La Galleria, a long-operating gift shop in downtown Truckee, will host an Earth-friendly celebration on April 4 as part of the downtown Truckee First Friday festivities.

The store will conduct an e-waste recycling promotion April 1-22.

Owners Brooke and Chad Bentley have partnered with Truckee and the Truckee Donner Public Utility District to promote recycling and environmentally responsible living habits. First Friday attendees who stop in at La Galleria can pick up free blue recycling and green yard waste bags, provided courtesy of Truckee. La Galleria will also supply energy and water wheels which show how much energy and water certain appliances or activities consume, along with tips on saving precious resources.

Beyond the First Friday celebration, La Galleria is accepting and recycling used batteries, cell phones and small electronics between April 1 and Earth Day (April 22).

For more information, call 530.587.5444.

Learn how to get a good night’s sleep

Tahoe Health Touch is offering free emotional freedom technique classes each month, with a different focus each time.

Classes will be at Rejuvenate in South Lake Tahoe, behind Nepheles on Ski Run Boulevard.

The first class is April 1 from 6-7pm. The focus is on using EFT to help get a good night’s sleep.

For more information on EFT, go online.

Snippets about Lake Tahoe



• Sierra House Elementary School Principal Ryan Galles will tell the school board March 25 about plans to create the Sierra House Mountain Academy. The meeting starts at 6pm.

• Earth Day Festival is April 26 from 10-4 at Bijou Community Park in South Lake Tahoe.

• Tyler Cannon, owner of Sprouts, is selling the ski and bike rental business next door to Fred and Ginger Inc. out of Zephyr Cove.

• The South Shore's annual tourism forum is April 15 from 3:30-5:30pm at the Lake Tahoe Resort Hotel in South Lake Tahoe. Cost is $10 for Lake Tahoe South Shore Chamber of Commerce member and $15 for others.

• The Kings Beach Highway 28 construction project will begin the week of March 31.

Funding OK'd for intersection along Hwy. 89

Californians will be driving on smoother roads, safer bridges, and enjoying the benefits of enhanced transit thanks to $334 million in funding allocated to 53 projects by the California Transportation Commission.

On project is just outside the Tahoe basin in Placer County. The intersection of Highway 89 and Alpine Meadows Road near Truckee will get a new traffic signal along with left and right turn lanes. This will cost $874,000.

The allocations include approximately $165 million to repair bumpy pavement, preserve roads that are in good condition from worsening, and upgrade bridges to make them safer and stronger.

Snippets about Lake Tahoe



• Caltrans will be performing maintenance work on Highway 267 on March 25-26 between Truckee Airport and Brockway roads. Work will be from about 8:30am-3pm. Highway 267 will be closed to northbound traffic between the two intersections. Traffic will be routed onto Truckee Airport Road and Soaring Way.

• Homewood Mountain Resort will host three Farm to Peak dinners on the mountain overlooking Lake Tahoe. The dates are July 5, Aug. 9 and Aug. 30 and are limited to 120 guests.

• The Rubicon Trail 4-wheel drive trail is open again.

• Here are the Sierra and El Dorado-Tahoe roadwork schedules for Caltrans for this week.

• Tahoe Production House created this promotional video for South Lake Tahoe. According to City Manager Nancy Kerry, “Brandi [Brown] produced it for us for no cost for a variety of reasons, one of which was that she was hired for the air show last year and since it was canceled and she was unable to do any work for us – we had a $400 deposit we never got back and she agreed to produce this for us since we never got our deposit back.”

Then and now: Movie theaters always changing

South shore’s first two movie theaters, circa 1949, were at

Stateline.



The original Lakeside Theater. Photo/Lake Tahoe Historical Society

One was the quonset-hut Lakeside Theater where the Park Tahoe Inn now stands, and opposite on Highway 50 was the original Tahoe Drive-In Theater behind Cecil's Market, which was always showing two features.

The drive-in moved to what became Glenwood Way in Bijou in the mid-1950s. A large new



Lakeside Theater in the 1990s. Photo/Bill Kingman

Lakeside Theater was built in 1963 at highways 50 and 89 near the South Tahoe Y. In the late 1970s, that single-screen theater was partitioned into four small auditoriums and screens.

For a period, it was a one-man show. Bob Retzer had acquired the Lakeside, and then he opened the single-screen Tahoe Cinema across the street. It was sandwiched in the corner between Kmart and Raley's in the South Y Center.



A 1996 ad in the Tahoe Daily Tribune for the six Wallace screens.

He also opened the tiny Stateline Cinema on Park Avenue facing Raley's. Additionally, in the 1970s and early 1980s,



CVS at the Y today. Photo/Bill Kingman

Retzer as concessionaire ran first-run films in the huge dinner-theater showroom of the Sahara-Tahoe/High Sierra where waiters served drinks and where Retzer greeted patrons nightly in his tuxedo. Customers sat in luxurious padded booths.

And finally, Retzer also operated the Tahoe Drive-In Theater

which closed in 1984.

Wallace Theatres acquired the Retzer theaters, but ultimately closed them and moved into the eight new movie auditoriums which the Horizon at Stateline had created by sub-dividing its historic showroom.

The Lakeside building at the Y next to today's McDonald's was demolished in the late 1990s and a Office Depot opened on

that site. It was fairly short-lived. It was replaced by Long's Drugs, and now CVS. In the early 2000s, the new eight-screen Heavenly Village Cinema opened, which along with the Horizon's eight-plex, placed all South Shore movies back at Stateline.

However, as reported by *Lake Tahoe News* on March 4, the Horizon is changing management and their eight movie screens are closing at the end of March.



Entrance to the theater at Horizon. Photo/Bill Kingman

Historically, there also were theaters at Meeks Bay, Kings Beach, Brockway, and Tahoe City, all now gone. In the 1980s there was a twin-screen drive-in movie at the bottom of Spooner at Highway 395, about where Trader Joe's now stands.

– Bill Kingman

Placer County offering class to alcohol licensees

Placer County Sheriff’s Office is offering free educational training to businesses that have licenses to sell alcohol.

As part of a grant from California’s Department of Alcoholic Beverage Control, deputies will offering LEAD (Licensee Education on Alcohol and Drugs) training on April 29 at the Auburn Justice Center Community Room, 2929 Richardson Drive, Auburn. The class is from 2-5:3pm.

The LEAD Program is a free, voluntary prevention and education program for retail licensees, their employees, and applicants. The curriculum is designed for licensees, managers, and employees.

To reserve a space, contact Lynn Harrison at 916.652.2419 or lharriso@placer.ca.gov.