

Snippets about Lake Tahoe



- Douglas County Manager Jim Nichols has been invited to attend the State Administration of Foreign Expert Affairs in Shenzhen, China, where he will have the chance to meet with numerous Chinese officials, business leaders and dignitaries. He is paying for the trip.
 - Douglas County dispatch recently achieved its accreditation for emergency medical dispatch from the International Academy of Emergency Dispatch. Douglas County 911 is the first all-risk center in Nevada to achieve accreditation for medical dispatch.
 - Truckee officials approved a new look and name for the town's transit – Tahoe Truckee Area Regional Transit.
 - On May 2 from 1-pm and 2:30-3:30pm is Young Chautauqua at Nevada State Museum, 600 N. Carson St., Carson City. Young performers will bring historical characters to life: meet Osa Johnson, Robert Baden-Powell, John Muir, Amelia Earhart, Anne Frank, and Coco Chanel. Cost is \$8 for adults; free for museum members and ages 17 and under.
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Workshop to focus on online branding

The Lake Tahoe South Shore Chamber of Commerce in partnership with South Lake Tahoe is offering a workshop called How to Protect Your Brand and Your Bottom Line from Negative Buzz on May 13 from 9am to noon.

The goal of the workshop is to teach attendees how to protect the reputation of their businesses online. Workshop topics include why you should care about your Yelp and other social review site ratings, why negative reviews are a huge opportunity for your business, how to craft and manage a winning presence on social media sites, proven strategies for responding to reviews – good and bad alike – and free tools and resources for monitoring what people say about you online.

The workshop costs \$20 for chamber members and \$40 for non-members. The workshop will be at the chamber, 169 Highway 50, Stateline.

For more detailed information or to register, call 775.588.1728.

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- This is a photo of the two Twains together at Ski Run Marina. The sculpture is by Jon Hair at the entrance of Riva Grill.

- Lake Tahoe's Paint and Sip Studio is hosting a fundraiser for the League to Save Lake Tahoe on May 4 from 6-8pm. The painting will be of Bonsai Rock. Cost is \$40, with half of the proceeds donated to the League. To register, call

530.600.0662.

- A representative from Rep. Tom McClintock's office will be available for questions April 16 from 10am-noon at the South Lake Tahoe Public Utility District, 1275 Meadow Crest Drive, South Lake Tahoe.
- The passage of Measure F for Lake Tahoe Community College requires the formation of a Citizen's Oversight Committee to ensure all expenditures of public funds are in compliance with the bond language approved by voters in November 2014. The first meeting is April 16 at 6pm in the college board room. The public is welcome.
- Sand Harbor boat ramp will not open this season because of the drought.

Tahoe Nordic SAR using crowd sourcing to fund raise

The Great Ski Race, which has been the Tahoe Nordic Search and Rescue Team's bread and butter fundraiser, has been canceled three out of the last four years due to poor snow conditions.

While TNSAR's annual operating costs are relatively modest, the team needs to find other sources of revenue in order to support its mission of saving lives.

Enter Crowdrise, a crowd sourcing website. TNSAR setup a fund-raising campaign called RescueTheRescuers2015. For more information or to donate, go online.

Applebee's, cops helping Special Olympics

Special Olympics Nevada, local law enforcement agencies, and Applebee's Restaurants are teaming up to raise money for the nonprofit through tip-a-cop.

Officers will trade their handcuffs and badges for aprons and menus this month at Applebee's in the region.

Applebee's Restaurants for 11 years has helped raise more than \$55,000 for Special Olympics Northern Nevada. Special Olympics Nevada is a free year-round sports training and competition program for children and adults with intellectual disabilities. There are 3,000 athletes who compete in 20 competitions throughout the region in eight sports.

Locations: April 30 – lunch 11am-3pm, dinner 5-9pm

- 3987 Lake Tahoe Blvd., South Lake Tahoe; California Highway Patrol.
 - 4805 Kietzke Lane, Reno; Reno Police Department Sparks
 - 693 North McCarran Blvd. Sparks; Sparks Police Department
 - 3300 S. Carson Street, Carson City; Carson City Sheriff's Department.
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- Lake Tahoe Historical Society will be putting on a Fireside Chat featuring Bill Kingman, who does the weekly Then and Now column for *Lake Tahoe News*, presenting a slideshow of Tahoe history at Camp Richardson Lodge on April 14 at 7pm.
- Tahoe Transportation District's top planner, Alfred Knotts, has left to be the transportation division director for Park City.
- This is National Volunteer Week.
- There will be talk about osteoporosis prevention and treatment on April 16 from 6-7pm by William Cottrell of Tahoe Orthopedics & Sports Medicine at Sierra Nevada College, room TCES 139 in Incline Village.

'Twain' to visit Incline Village

McAvoy Layne will embody the host of Mark Twain for "Mark Twain's Tales of Tahoe" on April 24.

The Incline Village & Crystal Bay Historical Society is putting on the event at Twain Room at the History Exhibit (across from Starbucks) 969 Tahoe Blvd., Incline Village

Doors open at 6:30pm, event is at 7pm. Cost is \$20 at door (cash/check). Seating is limited. Reservations required by calling 775.833.1835. Bring a beverage of choice.

Skateboard company teaches local youth

The Boys & Girls Club of Lake Tahoe has partnered with locally owned D.A.F.F.Y skate company to introduce skateboarding to its members.

On April 8 D.A.F.F.Y ran a four-hour workshop teaching the boys and girls how to skateboard.

D.A.F.F.Y's mission is to empower young people to find fun and enjoyment through skateboarding. For every skateboard sold, D.A.F.F.Y donates a board to a child in need.

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- Here are the El Dorado-Tahoe and Sierra roadwork schedules from Caltrans for the week.

- Base Camp Festival, a day of electronic music, is set for July 25 at Lake Tahoe Golf Course in Meyers. For more info, go online.

- The FNCTN Winter Music Series' final concert features NURELIX inside the Lake Tahoe Golf Course Clubhouse in Meyers on April 17. Doors will open at 8pm, 4 Piece Puzzle take the

stage at 8:30pm and NURELIX at 10pm. Admission is \$10.

- A Day of Healing Arts is a daylong food, shopping and wellness event in Tahoe Vista on May 16 from 9am-7:30pm. For more info, go online.

- Sierra Central Credit Union's newest branch is at 3668 Lake Tahoe Blvd., South Lake Tahoe. •

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- People are invited to plant sugar pines with NV Energy and South Lake Tahoe Girl Scouts on April 19 from 10am-noon in Glenbrook. Meet at the old Kingsbury Middle School.

- Check out this video about Nevada bears.
- Truckee tax measure for trails and road maintenance workshop is April 13 from 1-2pm at the Truckee Airport.
- Squaw Valley is staying open at least until April 19.
- The *Tahoe Daily Tribune* building has sold after being on the market for years. Newspaper operations are going to remain at the site. Façade changes are coming.