

# Microtransit to debut in South Lake Tahoe next week

The League to Save Lake Tahoe is teaming with Chariot to launch microtransit in South Tahoe's most traffic-congested tourist area. The pilot program starts July 9.

Chariot will operate frequent shuttles along a route connecting the Stateline casino corridor to Lakeview Commons in South Lake Tahoe. Each air-conditioned shuttle seats 14.

To ride the microtransit shuttles, people can **download the app**. Riders book a seat using the app and then show their mobile device to the driver.

From its July 9-16, all rides will be completely free. For the remainder of the 90-day program, shuttle seats will cost \$3 per trip.

In addition to central destinations in the busiest tourist hubs, stops on the route were chosen to provide links to local bike trails and the Tahoe Transportation District's public transit routes. South Tahoe's bike share service—which the League partnered with LimeBike to launch in 2017—will enable Chariot riders to extend their trip onto the system's dockless rental bicycles and electric scooters.

The League and Chariot will also be partnering with the Lake Tahoe Visitors Authority during the American Century Championship.

The League is collaborating with local business leaders to ensure microtransit succeeds, with significant support from the Beach Retreat & Lodge and Round Hill Pines Resort. Local planners with the Tahoe Regional Planning Agency and the city of South Lake Tahoe have contributed their expertise to ensure that the transit routes are well-planned. Under the terms of

the pilot, Chariot will also collect data from its vehicles' on-board GPS systems and share it with the League, Tahoe's local jurisdictions, TRPA and the Tahoe Transportation District.