

Harrah's-Harveys to have year-round paid parking

Harrah's and Harveys Lake Tahoe will implement a paid valet and self-parking program beginning July 30.

This new parking policy will operate continuously 24/7 throughout the year. Different parking rates will apply to high season (summer and ski season) and low demand season, and will be fixed at \$25 for self-park and \$30 for valet parking during special event days, including outdoor concerts, celebrity golf and designated holidays.

Platinum and above Total Rewards guests will continue to self-park for free. Complimentary valet will also be available for platinum and above Total Rewards guests. Discounts are available for Gold Total Rewards guests. Parking charges for non-Total Rewards hotel guests can be billed to their room.

The initiative is intended to improve the parking experience for guests, according to the casinos.

A sample of some of the new paid parking rates for "high season" includes the following features:

- First hour for self-parking at Harrah's and Harveys is free.
- Self-parking up to four hours is \$10 and four to 24 hours is \$13.
- Valet parking is \$15 up to four hours and \$20 from four to 24 hours.
- Valet and self-parking is always free for Platinum, Diamond and Seven Star Total Rewards members.
- Gold Total Rewards guests receive a \$3 self-park and

a \$2 valet park discount year 'round.

- Locals dining in any Caesars Entertainment-owned outlet or shopping in any outlet at either property will receive free, validated parking (with purchase) from that outlet.

- "Locals" are defined as those residing anywhere within the Lake Tahoe Basin, Carson City/Carson Valley, Minden and Gardnerville.