

Wellness travel becoming a big business

By Kelli Kennedy, AP

It's one thing when hotels open fitness centers, but quite another when fitness centers open hotels.

Luxe gym Equinox is opening a hotel in New York's new Hudson Yards neighborhood next year in a move that embodies the evolution of wellness travel.

Most hotels have beefed up fitness options – you can book rooms with stationary bikes and rent workout clothes – but wellness travel has become much more than just keeping fit while on the road. Increasingly it's become the point of the journey. And it's bringing in big dollars.

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