

Pot beer is coming to Nevada, California

By Jen Skerritt, Bloomberg

There's a new craft beer in town, and this one offers a different kind of buzz.

San Diego-based Cannabiniers will introduce what it says are the first line of de-alcoholized craft beers infused with tetrahydrocannabinol, or THC, marijuana's psychoactive ingredient. The Two Roots Brewing Co. products will launch in Nevada in July, and soon after will be introduced in California, said Kevin Love, director of product development.

The beers, which include a stout, a West Coast IPA and a lager, contain 2.5 milligrams of THC, enough that the consumer can feel its effects within five to seven minutes, but small enough that a person could drink multiple beers in one sitting, he said.

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