

Weidinger PR wins coveted awards

Weidinger Public Relations of Stateline won three awards at the Public Relations Society of America, Sierra Nevada Chapter Silver Spikes Awards.

The firm's public relations efforts for the 2017 American Century Championship captured the Silver Spike for Special Events and Observances. The Silver Spike is the highest honor and identifies outstanding achievement, far-reaching client results, and high standards for quality of work and ethics.

WPR also garnered awards of excellence for the Lodge at Edgewood Tahoe grand opening, and for the Gene Upshaw Memorial Golf Classic.

The firm specializes in travel, tourism, recreation, real estate, special and sporting events.