Travel industry a potent job creator in U.S.

By Tanya Mohn, Forbes

High-tech, health and engineering are among the fields people typically think about when it comes to robust workforce opportunities, but travel is one of the most potent job creators of any American industry. In this country, workers who began their careers in travel and tourism achieved higher peak salary than most other industries.

Those are the results of a new study that analyzed data from the U.S. Bureau of Labor Statistics to highlight the significant economic power of the travel industry in America, the quality of the industry's jobs, and the large number that are created by small businesses.

"Travel: America's Unsung Hero of Job Creation" was released by the U.S. Travel Association, a trade group, to correspond with the Labor Day holiday, a peak travel period, to underscore how travel fuels economic recovery, creates promising career paths and spurs small business growth.

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