Learn how to market a business on a budget

Small businesses interested in marketing their business are invited to attend a small business seminar on Sept. 29, 8-9:30am at the North Tahoe PUD office in Tahoe Vista.

The seminar is free for members of the North Tahoe Business Association, Tahoe City Downtown Association, and North Lake Tahoe Resort Association and $20 for non-members.

The seminar will be lead by Melissa Forziat, a small business strategic marketing coach and event manager. She will cover:building referrals, customer retention and recognition, online marketing, in-person networking.

To register and for more information, go **online**.