Looking at Super Bowl pairings with betting buzz

By Case Keefer, Las Vegas Weekly

Many NFL bettors have gotten the best of sports books this season—the house's profit margins have declined, along with the overall handle. But gamblers have more work to do to send books into the offseason on a down note.

With the money it commands on an annual basis, the Super Bowl could pull casinos up. Bettors have wagered a record sum on the Super Bowl in three of the past four years, according to the Nevada Gaming Control Board, including the $132.5 million gambled on 2016's Super Bowl 50.

With 10 of 12 playoff spots clinched heading into the regular season's final week, it's time to start thinking about likely championship match ups. Odds on potential Super Bowl pairings aren't available locally, but these are the most probable match ups according to offshore sports books.

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