

Burning Man purchases Gerlach properties from 'Bruno'

By Jenny Kane, Reno Gazette-Journal

The Burning Man organization has purchased a chunk of residential property in Gerlach, a town just a few miles away from the annual Burning Man site.

Black Rock City, LLC, a subsidiary of the arts nonprofit based in San Francisco, bought seven parcels of adjacent land for \$169,993 on July 28 from Giovanni "Bruno" Selmi, according to Washoe County records. Selmi is a local Gerlach celebrity who owns Gerlach's only diner (with an attached bar), gambling hall and motel.

The parcels – which make up a full town block – do not include Selmi's business properties, which are primarily run by his adult children since he is now in his 90s.

[Read the whole story](#)