Meet the millionaires who bought Burning Man's Fly Ranch

By Jenny Kane, Reno Gazette-Journal

The millionaires who helped the Burning Man Project buy Fly Ranch for $6.5 million include a cofounder of Airbnb, a cofounder of Cirque du Soleil, an Iranian photographer and one of the first investors of Twitter, Snapchat and Instagram.

On Thursday, Burning Man organizers announced the names of the donors who helped the organization fulfill a 20-year dream of buying a slice of hot springs heaven in Northern Nevada, just outside of the Black Rock Desert. The 70,000-person Burning Man arts gathering, coming up Aug. 28 to Sept. 5, is on the desert playa for a week each year.

Burning Man organizers for several years have been trying to seduce "cultural collaborators" who might be interested in helping the San Francisco-based arts nonprofit purchase the 3,800-acre property. The property will eventually become a year-round experimental arts haven where the art-centric culture of Burning Man will thrive via to-be-determined outlets.

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