Then and now: From tacos and trucks to burgers and auto parts



Firefighters try to save Jimboy’s in 1970
Photo/South Lake Tahoe

In 1970, the South Lake Tahoe Fire Department was in action at Jimboy’s Tacos on Highway 50 near Reno Avenue.

The distant “iH” sign (center background) was in front of Buzz Springmeyer’s historic International Harvester dealership and garage building. It was razed in 2014 and replaced by Auto Zone.



Today the parcel is occupied by Izzy’s. Photo/Bill Kingman

Forty-six years later, that area includes landscaping while the old utility poles and overhead wires are long gone.

– Bill Kingman