CVS burned by tobacco ban

By Chris Isidore, CNN Money

Sales at CVS were once again burned by the chain decision not to sell cigarettes.

CVS Caremark reported that its general merchandise sales fell in the most recent quarter mainly as a result of its decision to pull cigarettes and other tobacco products from its shelves. due to their negative impact on health.

This was the fifth straight quarter that CVS took a hit to merchandise sales.

Still, total sales improved, climbing 10 percent, or \$3.6 billion, thanks to a jump in spending on prescription drugs. But those drug sales face their own headwinds as several generic brands have hit the market in the last year.

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