Casino exec: Gaming will keep evolving

By J.D. Morris, Las Vegas Sun

When former Las Vegas Mayor Jan Jones Blackhurst began working at Caesars Entertainment about 15 years ago, it was a very different company.

Then known as Harrah’s Entertainment, the company had just moved its headquarters from Tennessee to Las Vegas, so it was, in many ways, the new kid on the block. Since then, Jones Blackhurst has seen Caesars expand dramatically. It’s now a corporate giant on the Strip and in the broader global casino industry.

As executive vice president of communications, government relations and corporate responsibility, Jones Blackhurst is responsible for growing the company’s corporate philanthropy work. Her achievements recently earned her a 2015 Corporate Social Responsibility Professional of the Year award from PR News.

Jones Blackhurst recently spoke about Caesars’ corporate social responsibility and other gaming industry issues, including the bankruptcy restructuring of Caesars’ largest operating division.

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