Pain McShlonkey Classic adds events for 2015

The the fifth annual Pain McShlonkey Classic returns to Squaw Valley on March 14. This action packed on-and-off mountain event serves as a fun tribute to legendary skier Shane McConkey where the winner is crowned fastest snowblader on the planet.

Celebrated for his playful spirit, McConkey was the mastermind behind the original Pain McShlonkey Open that debuted in 2003. The event began as a behind-the-scenes late-night race between competitors at the 1998 Winter X Games and in 2010 the event took on new shape attracting top athletes from around the world.

Hosted by the Shane McConkey Foundation, the event has raised more than $186,000 for local nonprofits.

The event kicks off on Saturday morning as 30 of the World's top winter athletes take on 30 amateurs in an anything-goes Hot Dog Downhill. Later in the morning, competitors will push their snowblade skills to the limits during the new Backwards Snowblade Slalom.

For the full list of events and to register, go online.

Proceeds from the weekend will benefit Make-A-Wish Foundation, the Shane McConkey Eco-Challenge, Tahoe Truckee Unified School District's environmental education programs and other charities.