

Letter: Weidinger PR takes a turn at B&B

To the community,

As each guest entered the serving line at Bread & Broth's dinner on Feb. 9, they were warmly greeted with big smiles from the sponsor crew members of Weidinger Public Relations and B&B volunteers. Their warm greeting was just the beginning of a pleasant evening filled with a hearty serving of chili dogs and baked beans, bags of food to take home and visiting with friends and acquaintances.

As the Adopt A Day sponsor for the evening, Phil Weidinger and his associates Jenn Boyd and Erin Leigh Frederick showed up at 3pm to begin bagging the give away bags, then served firsts, seconds and to goes, and wrapped up the evening cleaning and stacking tables and chairs. They were a happy and very helpful sponsor crew.

"We're happy to be able to give back to our community. Every little bit helps. And a simple smile can go a long way," said Jenn Boyd.

Weidinger Public Relations is an awarding winning public relations firm "promoting the serious business of fun" for many businesses and organizations in the Lake Tahoe area. It was obvious throughout the evening that they were very serious about making the dinner a positive experience for those attending.

Kudos to Weidinger PR for hosting a B&B dinner and for the smiles they brought to the faces of our guests.

To help B&B as a donor or sponsor, contact me at 530.542.2876 or carolsgerard@aol.com.

Carol Gerard, Bread & Broth