

Gaming industry to launch outreach initiative for presidential campaign

By Howard Stutz, Las Vegas Review-Journal

The American Gaming Association will launch a national initiative in conjunction with the 2016 presidential campaign aimed at showing the industry's economic benefits to candidates for the nation's highest office.

The effort, dubbed "Gaming Votes," is twofold – to educate casino industry employees, vendors and other stakeholders on candidate positions on gaming, and to ensure candidates understand the industry's economic contributions.

The organization wants to make gaming issues a topic for discussion during the campaign and change "false" perceptions about the casino industry.

During a presentation on the effort in Las Vegas on Thursday, the association cited a new Oxford Economics report on the broad base of jobs gaming companies provide and diversity in the industry's workforce.

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