

Letter: Time for locals to support LTCC

To the community,

Measure F on the ballot this November is just as critical to the future of Lake Tahoe Community College as it is to the strength of the entire South Shore community. Imagine our community without a decent and competitive academic center like the college.



Jeff Cowen

From grandpas to graduates, the college intersects the lives of nearly everyone. And while many voters remember the new campus being unveiled as if it ☐happened yesterday, the main college buildings are a quarter of a century old. As the college has aged, learning technology, student demands and the need to diversify offerings have leapt ahead.

The kind of investments needed at LTCC will cost money and much of it must be raised locally. The evolution of tax policy in California and across the nation means that if we want a good college in our midst, we have to be the ones to step up and share the cost.

As a business owner, I recognize the need to cut from large state programs and expensive bureaucracies, but that does not mean that local needs simply disappear. Although there are matching dollars available from the state, Measure F is the

way to unlock them and provide for our own future. The bond measure requires a local body to manage the money.

Can we afford Measure F? The measure would increase property tax for the average property owner less than \$100 per year. That's about the going subscription rate for cloud-based storage or a few magazines. The college is ailing and at a crossroads. Vote yes on Measure F for a more secure, locally-funded future for one of our community's most critical assets.

Jeff Cowen, business owner and candidate for LTCC Trustee Area 2