

Sample the Sierra to include people's choice award

Sample the Sierra attendees for the first time will be able to vote for their favorite booth.

The booth with the most votes will be awarded the Best Tasting Experience of 2014.

The farm-to-fork festival is Aug. 31 at Bijou Community Park in South Lake Tahoe from noon-4pm. The event pairs regional growers and producers with chefs and restaurants and wineries, distilleries and breweries.

Tickets are \$30 until July 31, \$40 in August. They are available online.