

Workshop focuses on professional online profile

Business owners, employers, employees and hiring managers who need the tools to join the LinkedIn and Twitter conversation are invited to attend Build Your Professional Online Profile, a session focused on personal branding via social media.

The workshop is May 21 from 9am-noon at the Cedar House Sports Hotel, 10918 Brockway Road in Truckee.

The seminar is sponsored by the North Lake Tahoe and Truckee Donner Chambers of Commerce in partnership with the Sierra Human Resources Association.

Participants will learn customer relationship management and search tools, as well as participate in a live Twitter demonstration.

Register by May 20 and pay online. The cost is \$39 for SHRA and SHRM members, \$49 for chamber members, \$59 for non-members.