Being off the clock doesn’t protect workers using social media

By Ed Komenda, Las Vegas Sun

It’s the new workplace commandment: Thou shall not Tweet without using common sense.

And here’s the reason: Social media have all but replaced email in reaching out to current and would-be customers, co-workers and bosses. You can now transmit a message to the world versus contain it to a specific message group.

So you’d better be careful because once you hit the “post” button, there’s no mulligan.

And if you go off the rails and use social media as a means to complain about company politics, disparage management or insult competitors, you’re going to swallow hard when you get blasted by the blowback.

That’s true whether you’re on the clock or not.

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