

#TruckeeMoments gives prizes for hashtags

Truckee Donner Chamber of Commerce is playing a hashtag game through March 15.

The #TruckeeMoments campaign encourages locals and visitors to tag their photos taken in Truckee and the surrounding mountains with #TruckeeMoments on Twitter, Facebook, and/or Instagram. Each photo that is tagged counts as one entry.

Weekly sweepstake winners will receive gift certificates donated by local Truckee businesses.