

Food industry to label GMO products

By Eliza Barclay, NPR

Remember those ballot initiatives California in Washington and that aimed to get food companies to label products containing genetically modified ingredients?

They failed, in 2012 and 2013, respectively, thanks in part to the tens of millions of dollars lavished by the Grocery Manufacturers Association and other food industry groups on campaigns to convince consumers that labeling would make their food more expensive.

Even though the food industry won those battles, it's not exactly eager to rehash them elsewhere. So now the GMA – along with a new coalition of 28 groups representing farmers, seed companies and other food producers who rely heavily on GMO ingredients – is changing its tune a bit.

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