

Tahoe app designed to be 'concierge in your pocket'

Big Blue Concierge of South Lake Tahoe just released its "Concierge in Your Pocket" app for locals, visitors and vacation home owners in the Lake Tahoe Basin.

The app includes hiking and biking trails, historical venues, dog friendly locations, homeowner services such as plumbers and electricians, restaurants, happy hours, discounts, shops, rentals, wedding vendors and more.

There is also a locals' point-of-view blog on the app.

Paula Peterson, owner of Big Blue Concierge, has lived in South Lake Tahoe for 34 years.

The app can be found on the iTunes App Store under "bigbluec" and in the Google Play Store for Androids at "big blue concierge."

For more information, call Peterson at (530) 307.0909, email paula@bigblueconcierge.com.