

LTVA not ready to pay to bring SnowGlobe back

While New Year's Eve is still more than six months away, in the event planning world that can feel like tomorrow. Even so, a decision has yet to be made as to whether SnowGlobe will return to the South Shore.

Potentially paying the promoter \$75,000 was on the June 13 Lake Tahoe Visitors Authority's board agenda.

"The board feels that we can't make a decision regarding funding without the promoter having a venue secured," LTVA Executive Director Carol Chaplin told *Lake Tahoe News*. "We understand that he has been speaking with the city in regards to maintaining the long-term integrity of the field, but until an agreement is reached in that front, we are in a neutral position."

South Lake Tahoe City Manager Nancy Kerry told *LTN* talks are still under way with the promoter.

The three-day music festival has been said to be a money maker for the region for the last two years. And while the city and Lake Tahoe Community College have charged for access to the community ball fields adjacent to the college and for other costs, the promoter now wants to be paid to come to town.

A drop dead date for when a decision needs to be made has not been disclosed.

– *Lake Tahoe News staff report*