Kings Beach gearing up for Snowfest Parade

The Kings Beach Snowfest Parade is coming March 9.

The North Tahoe Business Association hosts this annual fun-filled event that featuring entertaining entries from many local community, nonprofit organizations and businesses.

The parade is from 11:30am-12:30pm. It travels east along Highway 28 between Secline and Chipmunk streets.

Snowfest activities continue throughout the day.

For more information, call (530) 546.9000.