

Schue: Streamline processes, business experience, elect a new generation

Publisher's note: *This is the third of five Q&A profiles of a South Lake Tahoe City Council candidate running in the Nov. 6 election.*

Name: Clinton Schue

Age: 35

How long have you lived in South Lake Tahoe?: My family has been in Tahoe for over 40 years. My grandparents owned a motel and I spent most of my childhood visiting on weekends, holidays and summers. I have been a permanent resident since 1992; 20 years.



Clinton Schue

Work/volunteer experience: I worked for COO West Coast Cable managing over 1,000 employees. I started my own business at age 25 – CJS Development. I have developed many homes in South Lake Tahoe. I since have owned and operated CJS Ventures DbA: Brothers Bar & Grill in South Lake Tahoe for five years. I am very familiar with development in Tahoe and understand the difficulties of running a seasonal Tahoe business.

Why are you running for City Council?: To ensure a thriving economy to pass down to our children.

What is your vision for South Lake Tahoe, the South Shore and the entire Lake Tahoe Basin?: I would like to see business growth, more jobs for generations to come and financial stability, while retaining the beauty of Tahoe.

What are the three best things about South Lake Tahoe?: To limit to just three is almost impossible. I love the seasons, the recreation and the community.

What three things would you like to change in South Lake Tahoe and how will you go about changing them?: I would like to see an increase in new businesses by offering different incentives to help spur employment for our city. I would also like to see a faster decision-making process implemented with all agencies by working with the public and agencies to see what we can do to streamline the processes.

What would you do to balance the budget?: I would like to implement incentive programs to bring new business, which will generate more revenue for the city. There are many ways the city can generate more revenue without raising taxes.

What would you like to see in a recreation master plan?: I would like to see more recreation available for our children and adults by working with the city to plan more activities that can also generate income to the city.

Promoting recreation was touted two years as a means to stimulate the local economy. Nothing has been done in that time. What will you do so that same sentence can't be said two years from now?: I would create marketing and advertising campaigns to get more visitors to see what South Lake Tahoe has to offer.

What types of recreation do you enjoy in Lake Tahoe?: Boating, wakeboarding, skiing, snowboarding, snowmobiling, paddleboarding, hiking, walking, biking, dirt biking, golfing. Did I miss anything?

How will South Lake Tahoe be different in four years after the end of your term?: At the end of my term in four years I would like to see a rebounded economy with a surplus budget and a bunch of happy voters.

Being on the council requires working with four others. Give readers an example of how you work well others in difficult situations with differing opinions: In construction and the restaurant industry every day you are faced with new challenges in how you deal with many opinions and peoples differences. I have always been one to step back and analyze issues subjectively in order to diplomatically implement needed changes that work best for everyone.

What are your opinions about the following issues and/or entities?:

- **Loop road** – I'd like to see more of a study done on how it will impact our residents. I would like to review options on how not to relocate business and residents.
- **Hole at Stateline** – I would like to see a convention center come to town.
- **Tahoe Valley Plan** – I would like to see more public input.
- **Giving money to any chamber or tourism bureau** – Important to business and tourism.
- **Benefits, including pensions, for city staff** – I believe they are entitled.
- **Tahoe Regional Planning Agency** – Needs more voter interaction on regulations that effect homeowners and business owners in our community.
- **Lahontan Regional Water Quality Control Board** –
- **South Shore Vision Plan** – Need more public input.

- **Lake Tahoe Airport** – I would like to see more use of our airport.

Why should voters vote for you over someone else?: I am an active member of the business community. I see the problems we face on a day-to-day basis and we need new leadership. It is time for a change.

Is there a person or business you would not take a campaign contribution from?: Not that I can think of.

Tell readers something about yourself that they may not already know: I was asked by several of my peers who are local and business owners to run for City Council because they believe that our generation needs to start making change and they think I am the right candidate for it. I have been told that I am a person that gets things done.