

Bumper sticker helps fuel nonprofit art groups



In an effort to support nonprofits in the Lake Tahoe Basin, Becky Bell has released a new bumper sticker – “Keep Tahoe Culture”.

Every four months, Bell will donate a percentage of every sticker sold to a new local nonprofit organization in Lake Tahoe or Truckee.

To kick off the long-term charitable initiative, Bell selected the Arts & Culture Council of Truckee Tahoe and the Tahoe Arts Project in South Lake Tahoe as the January-March beneficiaries. “Keep Tahoe Culture” stickers can be purchased for \$3 online at www.TahoeCulture.com.

Bell uses her website to promote the local artists, individuals, businesses, nonprofits and events that give the mountain destination life and distinction. Regular features include the burgeoning Tahoe-Truckee art scene, resident artists, cultural heritage, community events and performances, locally made products, hidden hot spots, green businesses, eco-tips, mountain health, local profiles, and outdoor recreation.